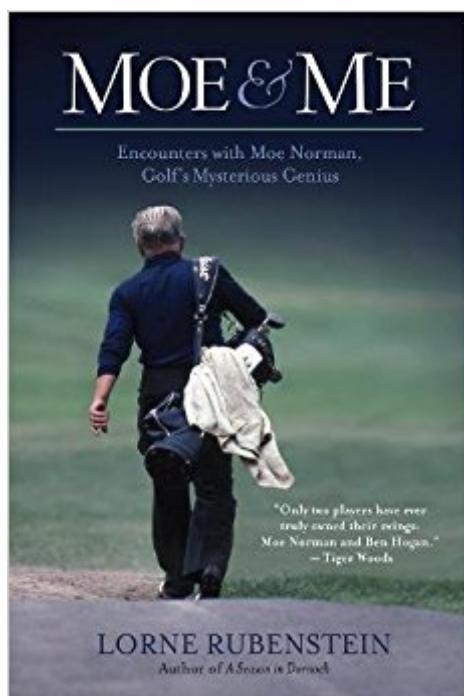


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# Moe & Me: Encounters With Moe Norman, Golf's Mysterious Genius



## Synopsis

Moe Norman has been called "The Mysterious Genius of Golf." His swing, his mannerisms, and his lifestyle were unusual to say the least: Moe played very quickly, never took a practice swing, often repeated phrases when talking, and lived in motel rooms most of his life. Moe, who died in 2004 at age 75, suffered from crippling insecurity and introversion, which kept him from succeeding at the highest levels of play. Yet Tiger Woods has said that only Moe and Ben Hogan actually "owned" their swings, and Moe described himself as "the happiest guy on two feet." In *Moe and Me*, Lorne Rubenstein, a sports journalist who knew Moe for 40 years, examines Moe Norman's unique swing, his character, and how he lived his life well, despite being limited in significant ways. Rubenstein also offers his views on what made Moe special and what this most sensitive and peculiar man meant to him and to others.

## Book Information

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## Customer Reviews

"In *Moe & Me*, Lorne Rubenstein gracefully interweaves his personal golfing journey with the life and playing career of Moe Norman. . . . *Moe & Me* is a satisfying addition to the lore on Canada's golfing genius." •National Post (April 7, 2012)"In the hands of veteran Canadian golf scribe Lorne Rubenstein, Norman's life comes to the fore with respect and admiration." •GolfWeek (April 13, 2012)"Through his personal accounts of Norman, Rubenstein paints an intimate portrait of a complex man." •GolfWorld (April 2012)"For the last three decades, the only swings that PGA Tour players talked about with respect were Ben Hogan's and Moe Norman's. Lorne Rubenstein's sad and joyous book now guarantees that the pros will be talking about Moe for

another thirty years." •Bradley S. Klein, Architecture editor, *Golfweek*"Lorne Rubenstein grew up following in the fairy dust scattered by the incomparable Norman, and his lovely memoir of their friendship, *Moe & Me*, will move you by its deep understanding of this uniquely colorful man and his solitary genius." •James Dodson; author; *American Triumvirate*, *Final Rounds*, and *The Modern Age of Golf*"Lorne Rubenstein depicts Moe Norman compassionately, from his quirky personality to his unusual swing. I count myself fortunate that I saw Moe with my own eyes, and that now, through Lorne's sensitive portrait, I can see him again." •Ben Crenshaw, 1984 and 1995 Masters champion" Lorne spent a lot of time with Moe, and there's no better person to share his uniqueness. Golfers will enjoy reading about Moe and the people and game he influenced."

•Mike Weir, 2003 Masters champion" Lorne Rubenstein is one of the game's great historians as well as being a wonderful journalist. Moe Norman is arguably one of the most interesting men to play professional golf, and Lorne has captured him brilliantly." •Sean Foley, swing coach for Tiger Woods, Hunter Mahan, Justin Rose and many others

Lorne Rubenstein is the golf columnist for the "Globe and Mail" and his work has been featured in "Golf Digest," "Golf World," "Links," and "Travel & Leisure Golf." He is the author of "A Disorderly Compendium of Golf," "A Season in Dornoch," and "This Round's On Me." He was inducted into the Canadian Golf Hall of Fame for journalism. He lives in Toronto.

First off I am not a big book reader but if it has to do with Moe Norman I will do my best getting my hands on it. The book is not a lesson book on how to swing like Moe but if you want an understanding of who Moe Norman was I think he did a real nice respectable job on it I enjoyed it immensely. It does add to knowing who Murray "Moe" Norman really was also it was possibly the best that I read on Moe. Yes there are story's that we all have heard of but some with a few twist that I even thought could have been the reason for other player actions and one of them seems to have been true. I will leave that for you to read. I am glad and would buy the book again. I am well pleased with it. I am so glad Lorne Rubenstein who is the Author of this book titled once again "Moe and Me". He kind of fills in a lot of the blanks on the Moe Norman story's that all of us have heard while we have been following Moe for these years 10 yrs for me. At first you will learn how and where Lorne met Moe or as he puts it "when he encountered Moe" for the first time when he was 13 yrs old, way back the the early 60's. So now this is where he starts and goes though all the years he knew Moe all the way to Moe's death. He shares story's from friends and family of Moe's. So again if you like Moe you will Like this book. Can't go wrong. John (Swingmachine).

As a student of golf I unfortunately didn't discover the Moe swing until a year ago. I am now a convert and wanted to know more about Moe, the man himself and why he didn't achieve more success in PGA tournaments. I first read "The Feeling of Greatness" The Feeling of Greatness: The Moe Norman Story and then "Moe and Me". Both are excellent reads and provided me with valuable insight into Moe and his career. In "Moe and Me" Lorne Rubinstein, as a journalist and psychologist covers both Moe and golf in general from both those perspectives and does so very well and in an entertaining manner. His story of Moe's encounter with Arnold Palmer on a practice range was easily worth the price of the book by itself, very humourous. Both books provide some interesting information about Moe's method. However for me this was only a minor benefit, a supplement to the considerable array of resources available from Todd Graves and the Graves Golf Academy for those wishing to understand/or learn the technical aspects of Moe's method. I highly recommend both books and Todd Graves instructional work.

I first became aware of Moe Norman by reading an article about him in a golf magazine a long time ago. It was a good article but I would have liked to learn more about Moe. This book does it!! It gives a first hand account of what Moe was like both on and off the golf course. The author did an excellent job in helping me understand why Moe acted as he did. I also appreciated how the author identified for the reader the people who accepted Moe as Moe and were always there for him. It's nice to know there are still good people out there.

Enjoyed the book. Gave me a sense of the uniqueness of Moe Norman as an individual and golfer. L. Rubenstein did a good job of profiling Norman. Having a friendship with Norman made the author somewhat bias to a very talented but very introverted professional golfer and person. However, because of this friendship, the book was an honest depiction of a once in a lifetime golfing great.

Having played with More on 3 or 4 different occasions back in the 70's, it jogged my memory of the wonderful time spent with him. We were paired together at some of the PGA Florida winter tour. Thanks for a great read about More!

This is a great story about a man who loved what he loved. To play golf. Imagine the joy in finding some activity that you love so much that nothing else matters??? Not what you look like or how others perceive you. What THEY think. Moe is a great inspiration to me. Thank you!!!!!!

Getting the authors unique perspective really tied all of the other Moe Norman tributes together. A very interesting man in a very demanding sport and environment . I really enjoyed this book and if know anything about Moe Norman you will too.

Really enjoyed the book..I have been a "fan" of Moe Norman for years and alway's have felt the golfing world never fully appreciated his talents due to his eccentricities..Hell, put his persona aside and look at the way the man struck a golf ball!! Remember what Tiger Woods once said.."There are only TWO guys' who owned their swings..Ben Hogan and Moe Norman".. Nuff said!!!

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